



**MY
GREEN
TRIP**

Let's clean the planet together!
www.mygreentrip.com

Become a local partner of My Green Trip

We do not pretend to save the world, but we contribute in our own way.



Who we are

My Green Trip is a community of **travelers and tourism organisations** who pick up trash left behind in nature. Together for our planet.

We aim to become a **worldwide movement** engaging all the different travel and tourism actors to raise awareness, reduce, collect and recycle trash.

What we do

1. **We empower a community of Green Travelers and Ambassadors** to clean up nature, alone with our clean-up kits or together with our partners.
2. **We partner with local tourism organisations** around the world to include local clean-ups in their outdoor activities .
3. **We work with global travel industry players** to sponsor and create ad hoc partnerships and clean-up projects.

A photograph of a clear plastic water bottle floating on the surface of the ocean. The bottle is partially submerged and has some condensation on its surface. The background shows a sunset or sunrise over the water, with a gradient of colors from blue to orange.

As a partner of My Green Trip you can have a positive impact by:

1. **Including clean-ups** in your outdoor activities with your travelers. The “how” depends of your business and how often you want to do clean-ups. For instance:
 - You can set up a big events once a month
 - You can take a kit in every hike you do
 - You can pick up trash on the way back from your surf class
 - You can offer a kit to your guests
2. **Collecting trash** collected by travelers and put it in the local waste system.
3. **Sharing content with us with #mygreentrip and @mygreentrip**: blog articles, pictures, videos about your clean-up actions.
4. **Promoting My Green Trip to your travelers. It could be** digitally on your website or social netowkrs and locally using our flyers. .



What My Green Trip does for you:

1. Reference you as a partner of My Green Trip so you can leverage it in your communications.
2. Promote your business and your actions on our medias: blog; social networks; etc.
3. Give you the possibility to communicate special offers to our travelers on our app.
4. Send you eco-friendly made materials for clean-ups

We are a non-profit association. Today our digital activities are free of charge for our local partners as we try to get sponsorship from big travel companies.


However, please note that we may put in place an annual membership for local partners to help our project grow. The price is not yet fixed but we plan to make it affordable for any organisations in the world. We will probably do it in January 2019.

1. Reference you as a partner

1. Presence on our website:

<http://mygreentrip.com/ourpartners/>


PHILIPPINES



Cabiao Diver is THE place to go to dive in the beautiful sea of The Philippines. A small island lost in archipelago. The team of instructor always collect trash found in the sea

[KNOW MORE](#)


THAILAND



For the growing number of savvy travelers, Hiram Benito has curated a collection of spot-villas in the beautiful Thailand, Indonesia and Sri Lanka

[KNOW MORE](#)


SRI LANKA



SriLankaKite provides you all you need to kite in a small paradise. Kaldiyaya. Small fishing village. lagoons, islands... and wind!

[KNOW MORE](#)


GREECE



Hiker's Friendly Hotels are Greek hotels certified for great services related to hiking activities. As they share, → being a true hiking experience starts with great hospitality =

[KNOW MORE](#)


SPAIN



Aloha Surf Academy organizes surf classes in Fuerteventura, Spain. After riding the waves they pick up trash on their way back home.

[KNOW MORE](#)

PORTUGAL



Studio Sorham organizes Yoga classes in Geneva and retreats in Portugal where participants clean-up beaches with My Green Trip materials.

[KNOW MORE](#)

2. Dedicated interview of you on our website. We interview you and put your story on your web page.

Sea, surf and fun

Aloha Surf Academy organizes surf classes in Fuerteventura, Spain. The school is managed by Sophie, Alex and Maui (their lovely dog)

Who are you?



'We are a Swiss/German team who have chosen Fuerteventura to set up our family life and share moments with our students coming to surf in our little paradise. We believe in a brighter future and decided to go more green..we have reduced our plastic consumption, and have the project to have a house soon to do permaculture and be self sufficient with food 🌱
'We love the the ocean, the sun and the tranquility of our island.

Can you tell more about

your activity ?

We are located in the north of the island, in Corralejo. The surf course is a great activity to do with family members, or friends. It is lot of fun and moreover it connects you with the nature and gives you a lot of fresh energy. Our academy is for persons willing to learn surfing in a serious way; our instructor Alex is pedagogue and is glad to share all his knowledges with you. Come to try : we will take you to stunning beaches and will make sure you have a lot of fun !!

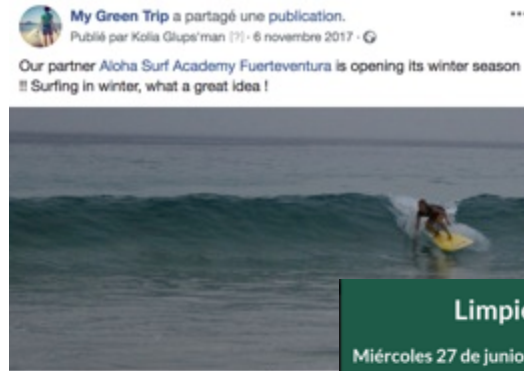


2. Promote your business and your actions

1. **Announcement of our partnership** on social networks and in our newsletter:



2. **We share news from our partners** (season opening, special events, clean-up events...)



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3. Your special offers on our app'



We are partnering with Kireego, a mobile app which we offer to our community to get special offers from our chosen partners.

This means that our local partners, like you, can propose special offers to our green travelers to attract more business. In a very easy way, with no extra charges from My Green Trip or Kireego. You choose your own offer (a discount; a bottle of wine; a free course; etc.).

What's in it for you:

It is for free and you might find many new customers. It is flexible: you choose the type of promotion you want to offer, which is activated for a certain amount of time.

Have a look for yourself:

Download the app 'Kireego' and scan this QR code.



4. Send you clean-up kits or materials for clean-ups

A bag made from recycled boat sails

Reusable and washable, it can be attached to a backpack or a belt. *Can be cobranded*

2 garbage bags

Made from recycled plastic, they are perfect to pick up dirty and bigger amounts of trash. (branded with My Green Trip Logo)



A pouch

To put everything in it Ideal for partners to distribute the kit to their travelers
Can be cobranded

Biodegradables gloves

Their aim is to avoid having dirty hands. They do not protect from sharp objects.

A brochure

To raise awareness on the littering and information about how to use the kit

Can be cobranded

A thank you card Because our green travelers are amazing ! *Can be cobranded*

4 mini-flyers Travelers can distribute them to tourism organisations to become partners of My Green Trip.

A postcard It is made from recycled paper. To send to someone we love

Can be cobranded

Our materials can be used both for group or individual clean-ups.

Our full kits are ideal for a hike or any outdoor activity for instance. They can be offered as a gift or sold to travelers and guests.

Items can be purchased separately.

They are branded with "My Green Trip" to foster a sense of community to our movement.

4. How to use the kit?



Aloha Surf Academy

Alex and Sophie invite their clients to co-buy the kit when they book their surf lessons. Aloha Surf Academy pays half of it and the traveler the other half.

Surf School Sri Lanka

Tim gives the reusable bag to his students as a tool for their full week. He takes it back at the end of the week, washes it and gives it to other travelers the following week. Interested travelers can then order the kit online.

Hiker Friendly Hotel:

Hikers who stay in the hotel can take a kit during their day of hiking, collect trash and dispose it in the hotel at the end of the day.

Natural Park of Jura in Switzerland

During hikes focusing on environmental awareness, the kits are offered to visitors for free.

Our current partners (and growing 😊)



Greece, Hotels



Spain,
Surf



France,
Surf



Switzerland,
Summer camps



Croatia, Bike



France, Bike



Portugal,
Yoga



Switzerland,
Paddle



Greece and Brazil,
Ecologdes



Mexico,
Tour Operator



Mexico,
Excursion



Cuba, Salsa



Nicaragua,
Tour Operator



Peru,
Ecologde



Sri Lanka, Kitesurf



Philippines, Diving



Senegal, Surf



Mauritius, Tour Operator



Become a local partner today!

Contact one of our team members:

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- Website : www.mygreentrip.com
- List of current local partners: www.mygreentrip.com/ourpartners
- The kit: <http://mygreentrip.com/orderthekit/>
- Our ambassador's <http://mygreentrip.com/ambassadors/be-an-ambassador/>
- www.facebook.com/mygreentrip
- www.instagram.com/mygreentrip



Thank you