



MY
GREEN
TRIP

Let's clean the planet together!

www.mygreentrip.com

Become a local partner

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Let's clean the planet together!



My Green Trip is a
community of **travelers**
and **tourism organisations**
who pick up trash left
behind in nature. Together,
for our planet.

Let's clean the planet together!



1. We empower a **community of Travelers** to clean up nature, alone with our clean-up kits or together with our partners.
2. We partner with **local tourism organisations** around the world to include local clean-ups in their outdoor activities .
3. We work with **global and regional travel industry players** to create ad hoc partnerships and clean-up projects.

Let's clean the planet together!

How it works: a clean-up kit and a booking service

Travelers can **order their own clean-up** kit to pick up trash when they travel on their own



and/or

Book activities, with special offers, from our local tourism partners who all include clean-ups in their outdoor activities,



Outdoor sport activities

Local Ethical Tour Operators

Accommodations close to nature

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One of our partner inviting his customers to pick up trash when paddling

As a local partner you commit to:

- 1. Include clean-ups** in your outdoor activities with your travelers. The “how” depends of your business and how often you want to do clean-ups. *For instance, you can set up a big event once a month, take a kit in every hike you do, pick up trash on the way back from your surf class, offer a kit to your guests*
- 2. Collect trash** collected by travelers and put it in the local waste system. If you can recycle, it is fantastic.
- 3. Share content with us** with #mygreentrip and @mygreentrip: blog articles, pictures, videos about your clean-up actions.
- 4. Promote My Green Trip to your travelers.** It could be digitally on your website or social networks and locally using our flyers. .



What we do for our partners

1. **Reference you as an official partner** of My Green Trip so you can leverage it in your sustainable tourism communications.
2. **Promote your business** and your actions on our medias: blog; social networks; etc.
3. **Send you customers:** we give you the possibility to communicate special offers to our travelers on our website.
4. **Send you eco-friendly made materials** for clean-ups

What we do for our partners: reference you as a partner

1. Presence on our website:

<http://mygreentrip.com/ourpartners/>

<p>PHILIPPINES</p>  <p>Cabiao Divers is THE place to go to dive in the beautiful sea of The Philippines. A small island but in ecotourism. The team of instructor always collect trash found in the sea.</p> <p>KNOW MORE</p>	<p>THAILAND</p>  <p>For the growing number of savvy travelers, Heaven Rentals has curated a collection of gear-vibes in the beautiful Thailand, Indonesia and Sri Lanka.</p> <p>KNOW MORE</p>	<p>SRI LANKA</p>  <p>SriLanka provides you all you need to life in a small paradise Maldives. Small fishing village, lagoons, islands... and wind!</p> <p>KNOW MORE</p>
<p>GREECE</p>  <p>Hiker's Friendly Hotels are Greek hotels certified for best services related to hiking activities. As they share, a hiking or trail-hiking experience starts with great hospitality.</p> <p>KNOW MORE</p>	<p>SPAIN</p>  <p>Aloha Surf Academy organizes surf classes in Fuerteventura, Spain. After riding the waves they pick up trash on their way back home.</p> <p>KNOW MORE</p>	<p>PORTUGAL</p>  <p>Studio Suram organizes Yoga classes in Genoa and weekends in Portugal where participants clean-up beaches with My Green Trip students.</p> <p>KNOW MORE</p>

2. Dedicated interview of you on our website. We interview you and put your story on your web page.

<http://mygreentrip.com/ourpartners/alohasurfacademy>

Sea, surf and fun

Aloha Surf Academy organizes surf classes in Fuerteventura, Spain. The school is managed by Sophie, Alex and Maui (their lovely dog)

Who are you?



'We are a Swiss/German team who have chosen Fuerteventura to set up our family life and share moments with our students coming to surf in our little paradise. We believe in a brighter future and decided to go more green, we have reduced our plastic consumption, and have the project to have a house soon to do permaculture and be self sufficient with food 🌱
'We love the the ocean, the sun and the tranquility of our island.

Can you tell more about your activity ?

We are located in the north of the island, in Corralejo. The surf course is a great activity to do with family members, or friends. It is lot of fun and moreover it connects you with the nature and gives you a lot of fresh energy. Our academy is for persons willing to learn surfing in a serious way: our instructor Alex is pedagogue and is glad to share all his knowledges with you. Come to try - we will take you to stunning beaches and will make sure you have a lot of fun !!!

Can you tell more about

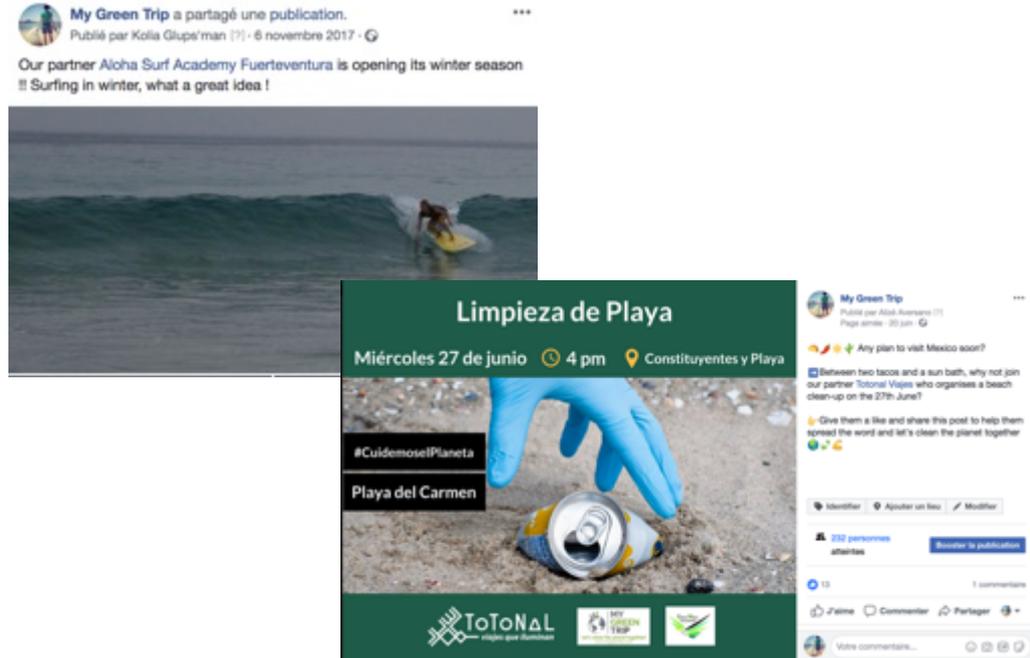


What we do for our partners: promote your business and your actions

1. **Announcement of our partnership** on social networks and in our newsletter:



2. **We share news from our partners** (season opening, special events, clean-up events...)



We do not pretend to save the world, but we contribute in our own way.

What we do for our partners: **send you customers**



Each partner profile has a button « **Ask for more / Pre-book** ». When travelers click on it they answer some questions (ID, dates of the trip, email, number of people and travel wishes) which are automatically sent to you.

You then **manage the end to end relationship** with our travelers: selling, booking, payment, etc. outside of our website

To motivate them to come from My Green Trip, we invite you to make a special offer of your choice: a discount, a bottle of wine, a free course, etc.

0% commission

You choose your offer

No technical requirement

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What we do for our partners: send you eco-friendly made materials

A bag made from recycled boat sails

Reusable and washable



2 garbage bags Made from recycled plastic, to pick up dirty and bigger amounts of trash.

Biodegradable gloves is to avoid having dirty hands.

A brochure

To raise awareness and information about how to use the kit

A thank you card

4 mini-flyers

Travelers can distribute it to tourism organisations to become partners of My Green Trip.

A postcard

Our local partner can buy some clean-up kits to **lend it, offer it or sell it** to their travelers and guests.

Made from **recycled materials**. The kit is ideal for any **outdoor activity**. They are **branded with "My Green Trip"** to foster a sense of community to our movement.

Can be co-branded

Can be shipped to european travelers visiting you

Items can be purchased separately

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What we do for our partners: Examples of how to use the kit



Aloha Surf Academy (sport activities)

Alex and Sophie invite their clients to co-buy the kit when they book their surf lessons. Aloha Surf Academy pays half of it and the traveler the other half.

Surf School Sri Lanka (sport activities)

Tim gives the reusable bag to his students as a tool for their full week. He takes it back at the end of the week, washes it and gives it to other travelers the following week. Interested travelers can then order the kit online.

Mauritius Conscious (local tour operator)

The kits are provided to local guides who give one kit to each hiker during the day to collect trash.

Hiker Friendly Hotel (accommodation)

Hikers who stay in the hotel can take a kit during their day of hiking, collect trash and dispose it in the hotel at the end of the day.

Does it cost something: **yes and here is why**

We are a non-profit association

And we use the codes, tools and methods of start-ups. We want to remain independant as much as we can. Our budget in 2017 was CHF 7'000, in 2018 it will be CHF 50'000. We need to sell 20'000 kits per year and have 1'000 partners to be financially sustainable. We may in the future transform the association into a B. Corp company (www.bcorporation.net).

We are building a community not just a booking platform

Our goal is to have more and more travelers and tourism organisations picking up trash. We do not want to just send you more customers. Other companies do that better than us. That's why we have a 0% commission model.

Our model as of the 1st of Jan. 2019

- **Travelers** pay clean-up kits, directy on our website, CHF 16 (=13,5 euros)
- **Local organisations** become members for a fixed annual membership of CHF 180 (=160 Euros) and can also order clean-up kits (from CHF 9 to 15). Depending of your business, as soon as you have one customer from us, you already have your return on investment.
- **Global travel industry players** pay or sponsor clean-up kits. We also look for public funding from foundations, sponsoring of companies and do private clean-up team building events in nature.

You do not just buy a service,
you become a member of our movement.

Let's clean the planet together!



In Germany



In USA



In France



In the Arctic



In Switzerland

Become a local partner today!

Contact one of our team members:

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And many others from Brazil to Peru, from Senegal to Mauritius,
from Spain to Greece, from Nepal to Japan ...